



Rightly or wrongly, Rolls-Royce is still thought of as "the world's best car". The fact is that their Gargantuan standing is in name alone: for all their reputation, Rolls-Royce sell only one of their cars for every 100 Mercedes-Benzes that burst from the manufacturing womb. In practical terms, Mercedes-Benzes are one of the industry's most important

members whilst Rolls-Royce are little more than a quaint curiosity riding on mankind's continuing weakness in searching for "status". they might do better to set their sights above the standards of Mercedes engineering and aim to **deserve** the title which is still tenously theirs.

In the sports car world, much the same might be said of TVR and Porsche. Last year,

TVR sold less than 500 cars while Porsche continued their ascendency with huge production volumes. There is a massive struggle ahead for a company of TVR's size to provide a car which can compete with the world's best. But as they have shown in their lifespan of less than thirty years so far, great technical advances are indeed possible for the Blackpool-